



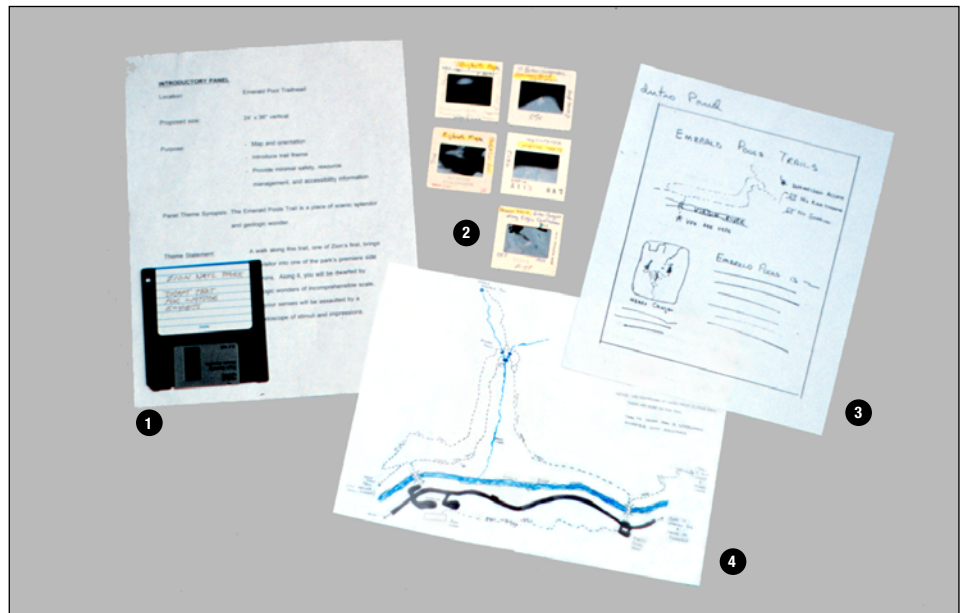
Technical Assistance Case Study

Zion National Park Trailhead Exhibit

A planner and a designer from Harpers Ferry Center discussed the materials in the resource package. Text was edited and sharpened. The idea of a dramatic full-panel background photo was selected to draw visitor attention and to preview one of the trail's spectacular views. A trail map was developed to clearly diagram trail routes. Concise trail information, safety messages, and resource protection advisories were organized to graphically complement the map.

The Park Submits the Request

With guidance from the Wayside Technical Assist Program Manager, the park submitted a memorandum requesting assistance, along with resource packages for each exhibit.



The Resource Package

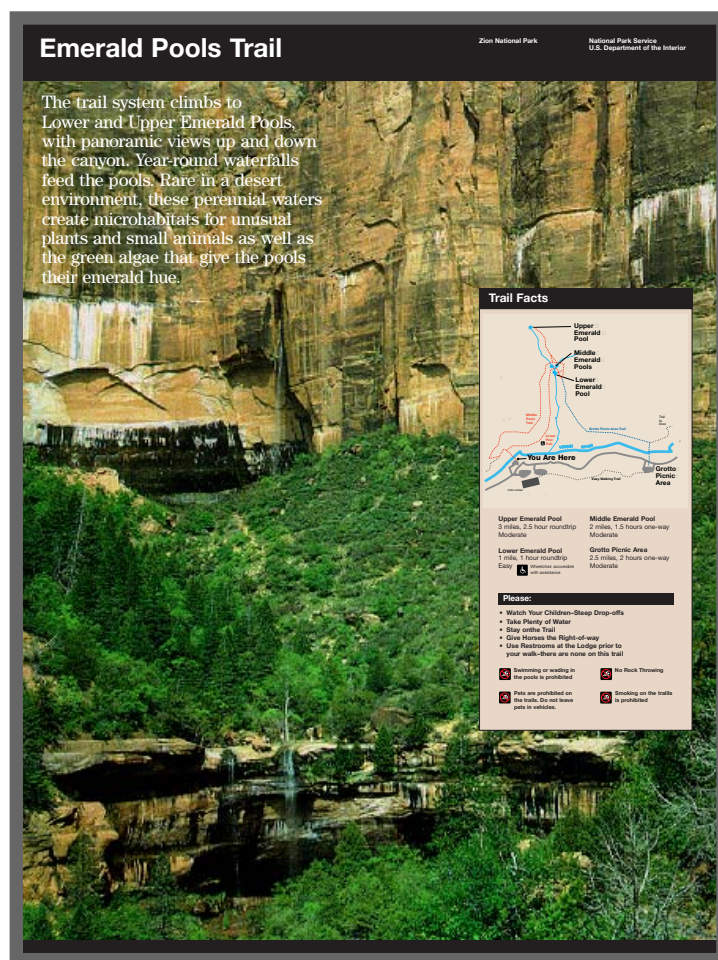
The resource package prepared by Zion for the Emerald Pools Trail panel included all the items needed to develop a successful wayside exhibit.

- 1 Draft text was furnished both in hard copy and on disk. Text on disk is essential for editing and for efficient wayside design development.
- 2 Photographic images, primarily of dramatic scenery along the trail, were furnished for consideration. Each was clearly labeled. Photographs of the exhibit location and views from the location were included for general planning and design reference.
- 3 A sketchy layout was submitted to illustrate the interpretive intent of the panel. The layout contained introductory text, a trail map, safety and resource protection rules, and a photograph of scenery along the trail.
- 4 A detailed, yet “rough,” map compilation was included for creation of a trail map. The map compilation showed all proposed content including a scale reference. Though not

included in this particular instance by Zion, an accurate existing map from a park trail guide or other source can often speed map development.

Wayside Development

A planner and a designer from Harpers Ferry Center discussed the materials in the resource package. Text was edited and sharpened. The idea of a dramatic full-panel background photo was selected to draw visitor attention and to preview one of the trail's spectacular views. A trail map was developed to clearly diagram trail routes. Concise trail information, safety messages, and resource protection advisories were organized to graphically complement the map.



Conclusion

The park reviewed and enthusiastically approved the layout. Through this cooperative team effort between Zion National Park and Harpers Ferry Center, quality exhibits were developed and produced. The exhibits achieved the park's interpretive goals and were consistent with current NPS design standards.

Digital imaging was chosen as the method of panel production. This low-cost alternative is ideal for trailheads and other applications where information is subject to change in the near future. Harpers Ferry Center retains the computer design files, which will expedite low-cost exhibit rehab, replacement, or content revision in the future.